



For better
mental health

Dorset Mind

Strategy 2009 - 2012

Vision

Dorset Mind promotes better mental health for all...

Guiding Principles

We will promote service user involvement in everything we do

We will be open and accessible to all who need us at their point of need

We will promote recovery and social inclusion

We will tackle the barriers which prevent people from seeking and receiving help

Our services will be ethical, safe and fair

Themes

Theme I

Governance, Management and Administration

In order to ensure that it continues to provide high quality services, Dorset Mind will seek to expand and improve its governance, management and administrative functions to deal with future growth.

Strategic Goals

We will seek to maintain a diverse, skilled and committed body of Trustees

We will put in place a integrated system of training, management and supervision for staff and volunteers

We will continue to expand our administrative capacity

Theme II

User involvement

Dorset Mind will work to empower service users to take a full part in all areas of its work

Dorset Mind is committed to placing service users at the centre of all its activities: that includes recruiting and supporting service users to become trustees and paid members of staff; supporting service users as volunteers; helping service users to play a full role in developing and delivering services; and supporting service users to develop and deliver their own services.

Strategic Goals

We will provide training and support for service users to become trustees and to play an enhanced role in delivering services

We will support service users to develop their own services

Theme III

Communities & Diversity

We will reach out to all communities within Bournemouth, Poole and Dorset

Dorset Mind recognises that mental health problems do not discriminate: all communities are affected by mental health issues. We also recognise that existing services may not be as accessible to some communities as they are for others.

Strategic Goals

We will develop our existing links with all communities

We will seek to develop services which are accessible to young people

Theme IV

Public

Dorset Mind will promote good mental health for all; it will work to challenge discrimination and reduce the stigma associated with mental health problems.

Dorset Mind will seek to raise its public profile with the aim of promoting a positive image of mental health, promoting good mental health and encouraging people to seek help for mental health problems. We also believe that stigma is one of the main challenges facing people with mental health problems. Stigma results in discrimination, social exclusion and reluctance to seek or accept treatment. We will tackle discrimination wherever we come across it.

Dorset Mind will also seek to break down the barriers which prevent people with mental health problems from playing a full part in society.

Strategic Goals

We will continue to maintain and promote the raisin web site as an accessible source of mental health information.

We will work with service users to promote a positive image of mental health

Theme V Services

Dorset Mind will develop and deliver services in accordance with its principles. It will seek to provide services to all sectors of the community,

Dorset Mind provides services to people in Dorset with mental health problems. These existing services will be developed in line with our principles to be more accessible and inclusive, and to meet the needs of existing and new users. We will involve service users in all stages of service development and delivery.

We will also seek to provide new services. These will be based within the communities they serve, and will respond to the needs of those communities.

Strategic Goals

We will develop and expand our existing services in line with our guiding principles

Theme VI Quality

Dorset Mind is committed to quality.

In 2005, Dorset Mind achieved Level A of the Mind Quality Standards. Dorset Mind will build on this achievement and work towards achieving the required level of the Mind Quality Standards during 2009. Dorset Mind will also put in place a system of continuous quality monitoring.

Strategic Goals

We will achieve the Mind Quality Standards

We will introduce systems to ensure that all aspects of quality continue to be monitored